

Jeremy Kim

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EXPERIENCE

Meta / Reality Labs • Product Designer

Mar 2025 – Present, Remote (Vancouver BC)

Designing products to connect people to new experiences in the Horizon app.

Meta / Messenger • Product Designer

Jun 2020 – Mar 2025, Remote (Vancouver BC)

Lead designer for Messenger's core expression products including memories, custom stickers, and shared albums.

Pitched and drove alignment for a top org priority (memories product) as the sole designer. Led the product design and strategy end-to-end from concept designs to global launch.

Quora • Product Design Intern

May – Aug 2019, Mountain View CA

Led design and front-end development of the onboarding flow, resulting in a 6% increase in weekly app downloads.

Shopify • Product Design Intern

Sep – Dec 2018, Toronto ON

Designed the product page of Shopify's flash sale app (Frenzy), powering over \$100M in sales for the largest streetwear brands.

Shopify • UX Engineer Intern

Jan – Apr 2018, Toronto ON

Led the development of developers.shopify.com from start to finish, increasing signup conversion by 20%.

SKILLS

Design: UI/UX and product design, product strategy, prototyping, usability testing

Tools: Figma, Illustrator, Origami

Development: React, HTML, CSS, JavaScript

EDUCATION

University of Waterloo
Bachelor of Applied Science,
Systems Design Engineering

Class of 2020

PROJECTS

Portfolio timeline • jeremy.kim

Timeline of all my portfolios

Focus Todo • focustodo.io

Lightweight productivity app