Jeremy Kim

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WORK EXPERIENCE

Shopify • Product Design Intern • Fall 2018

Designed the product page of Shopify's flash sale app (Frenzy), powering over $100M in sales for the world's largest streetwear brands

Redesigned the branding, website, and marketing material for Shopify's package tracking app (Arrive), driving 10x user growth from 50K to 500K+ monthly active users

Shopify • UX Engineer Intern • Winter 2018

Developed the component library used to implement Shopify's design system and branding across all product websites

Built and shipped the redesign of developers.shopify.com, increasing developer conversion from page visits

Connected • Software Engineer Intern • Summer 2017

Revamped the design and front end of an analytics application used by multiple billion dollar clients

Developed core features for the API of one of the largest retailers in North America

Innovasium • Software Engineer Intern • Fall 2016

Led the development of multiple core features for a React application processing $1M of pharmaceutical drugs per year for leading companies

Pivotal Labs • Agile Test Engineer Intern • Winter 2016

Redesigned and constructed internal application used daily by Toronto division, increasing traffic by 15%

PROJECTS

Pomelo • Co-founder • Aug 2018 - Present

Building a knowledge base platform for teams - Pomelo organizes company information in one place to increase alignment, streamline onboarding, and speed up knowledge transfer

SKILLS

Design

UI/UX and product design, product strategy, prototyping, usability testing, wireframes and mockups

Tools: Sketch, Figma, Illustrator, InVision, Principle

Development

React, HTML5, CSS3 & Sass, JavaScript, Ruby on Rails

EDUCATION

University of Waterloo
Candidate for BASc,
Systems Design Engineering

Expected Graduation: April 2020

Relevant Courses:
Foundations of Venture Creation,
Engineering Design,
Human Factors in Design,
Data Structures and Algorithms

EXTRACURRICULAR

UW/UX • President / Executive
Aug 2017 - Present

Fostering the design community at UW by organizing events with industry professionals and leading workshops

INTERESTS

Ukulele/guitar, latte art, reading